



The Influence of the Village Head's Leadership Performance Style Towards Community Satisfaction in Mattampa Village Walie of Bone Regency

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ABSTRACT

This study aims to analyze the influence of leadership style and the performance of the village head on the level of community satisfaction in Mattampawalie Village, Bone Regency. This research employed a quantitative approach using a survey method. Data were collected through questionnaires distributed to 50 respondents from the local community. The data were analyzed using simple linear regression to determine the extent of the influence of the independent variable on the dependent variable.

The results indicate that a participatory leadership style and effective performance of the village head have a positive and significant effect on community satisfaction. However, the level of influence is relatively low. This is reflected in the coefficient of determination, which shows that the leadership style variable explains only a small portion of the variation in community satisfaction. The majority of the variation is influenced by other factors, such as service quality, village facilities, budget transparency, and community participation.

A. INTRODUCTION

In the process of community empowerment and development, especially at the village level, leadership is an important component. The village head, who acts as the head of village administration, is strategically responsible for managing, inspiring, and guiding the entire community to provide the best possible public services and welfare. The leadership style used by the village head in fulfilling his responsibilities is the main factor in determining how well development and public services in the village are going. In evaluating how well the village administration performs in meeting the needs and expectations of the community, community satisfaction is a very important metric.

The level of community satisfaction not only reflects the quality of services provided, but also reflects the residents' support for the direction of village development and the legitimacy of the village head's leadership. If the village head's leadership style is able to create a responsive, accountable work atmosphere, with

interaction, the community is more likely to participate in the development process and feel satisfied with the services offered.

Effective leadership is a global concern in the context of modern governance because it has a direct influence on public service standards and public satisfaction levels, especially in an era of decentralized governance that demands responsiveness and citizen participation in the process of service and development. Data from various studies show that transformational and situational leadership styles are the main focus because they are able to increase motivation, citizen engagement, and quality of public services which in turn have an impact on the public's positive perception of government (Bustomi et al., 2024;

In general, leadership is the ability to persuade, guide, and inspire people to work together to achieve a set goal. Effective leaders often have qualities such as confidence, accountability, intelligence, and communication skills, claim Muliati and (2020). This hypothesis highlights how a leader's personality, including their ability to make decisions, be honest, and be aggressive, has a significant impact on their performance as leaders in the context of village heads. This research is important to systematically examine the influence of village head leadership performance style on community satisfaction in Mattampawalie Village, Bone Regency, as part of efforts to improve the quality of public services at the village level.

B. METHODS

This study uses a quantitative research design with a causal associative approach, which is a study that aims to determine the relationship and influence between independent variables and dependent variables. This design was chosen to analyze the influence of the village head's leadership performance style on community satisfaction in Mattampawalie Village, Bone Regency. This research is explanatory research, because it seeks to explain the cause-and-effect relationship between the village head's leadership performance style as an independent variable (X) and community satisfaction as a dependent variable (Y). Data is collected cross-sectionally, i.e. data collection is carried out at a specific time without treatment or experimentation.

Leadership style and community satisfaction with the village head in Mattampawalie Village, Bone Regency, are the subject of this study. This research

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focuses on the leadership performance style of the village head as an independent variable, and community satisfaction as a dependent variable, which represents the community's evaluation of the performance and services provided by the village government. The leadership style of the village head is an independent variable in this research problem, while community satisfaction is a dependent variable.

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